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Event Sponsorship Proposal

A Little History

The sport of Footbag was invented in 1972 by John Stalberger as a way to rehabilitate his injured knee. By 1978, the first tournaments were held in the west, quickly progressing eastward across the United States and Canada.

Over the past 20 years, the World Footbag Championships have evolved as the premier annual prize money tournament. The World Footbag Championships have drawn participants from countries far and wide, including the U.S., Canada, England, Italy, Finland, Germany, Denmark, Norway, Japan, New Zealand and Australia... and more are joining every year.

The majority of footbag players are professionals in all fields; including computers, manufacturing, engineering, education as well as some entrepreneurs. We also attract a growing number of college and high school age players.

Sponsoring the World Footbag Championships will expose you to the competitors as well as 100,000 spectators during the finals weekend.

**July 12th through 18th
Chicago, Illinois**

**Finals on Saturday and Sunday
Montrose Harbor - July 17th and 18th
Navy Pier - July 17th Evening**

In conjunction with

*Navy Pier
Mayors Cup Soccer Tournament
Mayors Office of Special Events*

Expected Number of Players

250+

Expected Number of Spectators

100,000+

Excellent Media Coverage

Our experience with television and newspaper media gives us confidence that our unique event will draw out excellent coverage. Past exposure includes live remote segments on WGN-TV Morning News, feature articles in the Chicago Tribune, Pioneer Press, and the Daily Herald. We have appeared on television shows including ESPN's "Amazing Sports," MTV Sports and Energy Express.



**July 12 - 18, 1999
Chicago, IL**

